



**For Immediate Release**

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**ArchPoint Expands Its Sales Management Consulting Practice**

**January 2009** – ArchPoint Consulting welcomes Renee Complesse as a new Partner. Renee’s primary focus will be on Business Development, as well as Sales Management, Sales Execution, Talent Development/Training, and Client Management areas of the practice. ArchPoint clients will benefit from her depth of knowledge on sales strategy, retail management and process design.

Renee brings more than 23 years of experience in the CPG industry, having started her career with Procter & Gamble. Prior to joining ArchPoint, Renee was a founder and co-owner of National MegaForce, a multi-million dollar retail service company, and served as Executive Vice President. With nearly 4000 employees representing Fortune 500 companies in all major U.S. retailers, Renee is an expert at sales organization design, sales management, training, retail operations and process management.

“Renee brings a significant amount of sales, sales management, and retail experience to our team. She offers a unique blend of traditional and entrepreneurial thinking to the business and is a great addition to our team,” notes Richard Spoon, CEO of ArchPoint.

Renee received her BA in Marketing and Management from the University of Cincinnati, and currently resides in Cincinnati.

**About ArchPoint**

ArchPoint is dedicated to finding growth and productivity solutions for their clients through strategy, sourcing and execution. Their three divisions provide professional management consulting, global sourcing and sales agency services – all focused on their clients’ success in the market.

ArchPoint is headquartered in San Antonio, Texas with locations in Boston, Cincinnati, Cleveland, Dallas, Las Vegas, Los Angeles, Milwaukee, New Orleans, New York, and Philadelphia.

To learn more, visit [www.archpointgroup.com](http://www.archpointgroup.com)